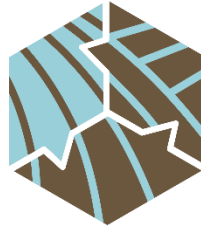




FARMDemo



AGRIDemo



PLAID

D2.2: Procedural guide for data collection for a geo-referenced inventory of open farms that engage in demonstration activities in Europe

WP Leader: AC3A

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1. Introduction

One of the first objectives of both H2020 Agridemo-F2F and PLAID projects is the development of a comprehensive geo-referenced inventory of open farms that engage in demonstration activities in Europe. We plan to achieve this, following 3 main steps. First, Agridemo-F2F developed an analytical framework (D2.1), aiming to provide an in-depth analysis on the structural and functional characteristics of farmer-to-farmer learning approaches. PLAID developed a conceptual framework (D2.1), aiming to assess how demonstration farms can promote peer to peer learning . Second, based on these documents, both project teams have developed a procedural guide and tool for data collection (D2.2 for Agridemo-F2F, D3.1 for PLAID) as a joint deliverable, presented here. This will allow us to move on to the third step, i.e. collecting, documenting and synthesizing the data for the inventory.

By joining the efforts of both projects, we will be able to develop an EU-wide (including the EU 28, Norway, Serbia and Switzerland) inventory. Since this will be a joint output for PLAID and AgriDemo-F2F, the inventory will be branded under the name FarmDemo. The **FarmDemo inventory** will enable access to farmers and demonstration providers and will allow to locate on-farm demonstrations, on a clickable map, on a range of topics.

This document consist of two main parts. A first part describes the process that was followed to develop the online data collection tool. This section in fact offers a 'translation' of the analytical framework into a list of characteristics and into a workable format for building an online inventory. The second part details the procedures that need to be followed to produce the inventory, ensuring a standardized data collection procedures across all partner countries. These procedures were presented and discussed with all project partners of both projects during the second general project meeting (Aberdeen, June 2017). A training session was also organized during the same meeting on the actual data collection process, using the online tool. Data collection is achieved by a survey or interview: each participant is asked for the information necessary to produce a complete record, in a standard format. The result will be a consistent searchable global inventory of farms and organisations providing demonstration activities. To do this, all the participants will be asked to provide answers to the same questions, in the same order and with the same prior information.

2. Process of online tool development

The online tool development process was one of many steps. Each phase, moving from a long list of characteristics, to a short list, to a first set of questions, and finally to an actual online questionnaire, has been done as much as possible in an interactive and participatory way. A full overview of all steps that were taken during the development process is presented in Figure 1. All blue steps were taken by a smaller project group of both PLAID and AgriDemo-F2F project partners. Brown steps combined input from all project partners and, in some cases, external stakeholders (test draft tool). The entire process took about 7 months from January 2017 and to July 2017.

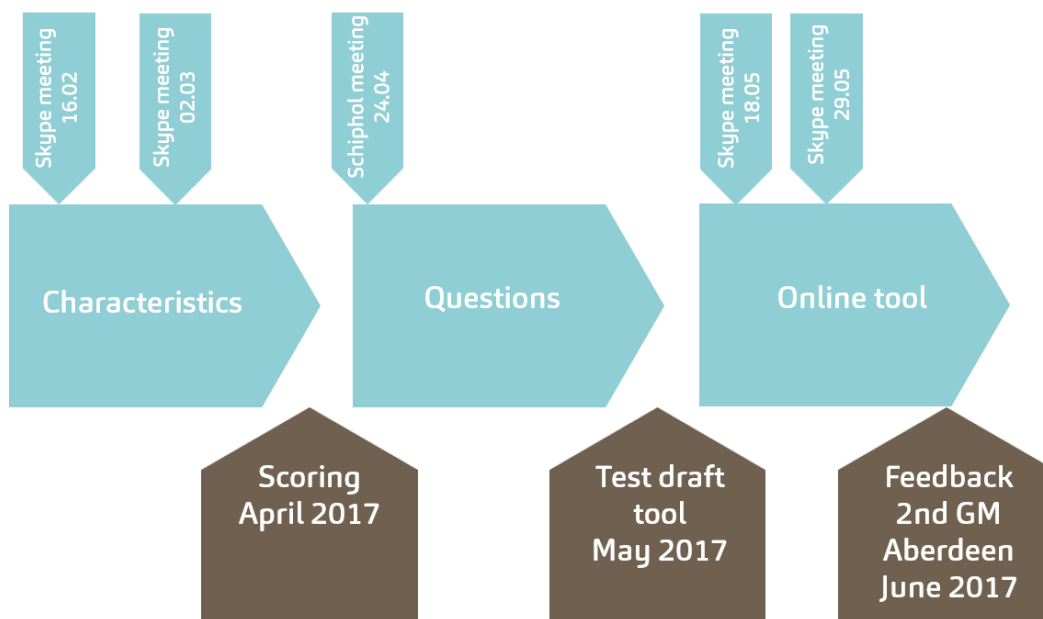


Figure 1: process overview

2.1. From characteristics to questions

Based on the literature overview, compiled in the AgriDemo-F2F analytical framework (D2.1) and the PLAID conceptual framework (PLAID – D2.1), a long list of characteristics was created (Annex 1), to structure on-farm demonstration activities. Characteristics were structured along three broad categories: i) inputs (financial, technical, human resources); ii) access (inclusiveness in geographical, social, and economic terms); and iii) demonstration process (used methods, contents, interaction forms). For each of these categories, characteristics were further categorized according to the 'where', 'who', 'why', 'how' and 'what' of the demonstration activity.

To create a short list from this first exhaustive list, we proposed the 8 selection criteria for individual characteristics and 3 overall criteria for the characteristics set (Table 1). All project partners scored the long list of characteristics using these 11 criteria:

Table 1: Selection criteria

| SELECTION CRITERIA | WORKING DEFINITION |
|--|--|
| Relevance is high | Must provide information useful to the programme/project objectives and help guide decisions that key users will need to make |
| Communicable | It's clear what we ask for. A clear definition of the indicators/characteristics is crucial for an unambiguous measurement |
| Data is available, and achievable/feasible to respond | Data can actually be measured and collected, and is available on the spot. Although a characteristic should not be selected solely because data are accessible. Feasibility should also be examined in terms of institutional capacity: Are the agencies, organisations, and specific staff to be involved in data collection able and willing to do so? |
| Reliability/accuracy of possible answers | The results should be the same regardless of who collects the data or when the measure is repeated. Also referred to as "verifiability". Focus on value-neutrality of the provided variables |
| Diversity in answers possible | limited for the 'closed' questions (with a set of fixed answer possibilities), unlimited for the open/free text questions |
| Comparable | Allow comparison over time and also from one location to another (crucial given the European character of the project and inventory: include indicators that make sense and are relevant for as many national contexts as possible). Limit the number of open questions, since they will account for the most diversity in answers. |
| Contextually appropriate | The measurements/vocabulary used must be culturally/socially/politically acceptable to the population under study, otherwise they will likely seek to misrepresent information, under- or over-report events, or undermine "true" measures |
| Distinctiveness from other criteria | The characteristic should not overlap with what could reasonably be evaluated using other criteria in the set. |
| OVERALL EVALUATION CRITERIA FOR THE CHARACTERISTICS SET | |
| Fit within the set/ensure a good balance between characteristics | The set of characteristics together should address the first three categories in the conceptual framework. |
| Suitable for statistical analyses | The total set should contain sufficient data to be used for statistical analysis (for development typology) |
| Emerging as important for the success of demonstration activities | The total set should contain sufficient characteristics related to the success factors identified in the BSC Task 2.1 document, section 3 |

During a meeting in Schiphol with WP leaders and partners involved in WP2 of both projects, this short list of characteristics was translated in a first set of questions for the survey, following the input, access and process categorisation. The questions are designed to collect both information about the farm, and information about the demonstration activities, more specifically about the organization of events, practices during events, participants of events and topics and themes that are addressed during demonstrations.

Also, the discussions in Schiphol also resulted in two important choices for the further development of the survey. First, it was decided to **focus on the level of demonstration farms and sets of demonstration activities, and not on single on-farm demonstration events**. Second, since (various) organisations rather than individual farmers are often providing on-farm demonstration activities, it was decided to develop **two separate questionnaires**: one addressing farmers, and one addressing organisations.

2.2. From questions to draft survey tool

The questions in Annex 2 formed the basis of a first draft of the online tool. This draft version was tested (at least once) in each partner country (PLAID and AgriDemo-F2F). Main criticisms were that the questionnaire was too long, not very clearly structured, there were some issues with clarity of the response options, and finally, it was felt that the issue of themes and topics was not properly addressed, and that there were no specific questions related to these topics and themes. Overall, user-friendliness needed to be improved, and procedures for informed consent needed to be included.

This extensive feedback resulted in a restructured and improved tool, and it was decided by the smaller project group to restructure the survey, based on **user requirements**, i.e. who will use the data and for what purpose. To this end, we distinguish two types of application-domains, i.e.:

- As an information source and/or search tool for practitioners
- As an information source for analysis in the two projects

2.2.1. Practitioners information source and/or search tool

Practitioners can use the inventory to find **organisations/demonstration farms** in various ways:

- As a search tool. Practitioners would start by searching specific topics, sectors, farm types or sustainability aspects. On the organisations or farms found, they would need especially contact info and a link for further info.
- As a clickable map. The map should have markers for all demonstration farms (pinpoint) and organisations (on regional level) and by clicking one of them, the user would get some relevant basic info on the demonstration activities and a link for further info.

To achieve this, the 'basic info' should include the following:

- Location
- Organizer
- Contact person (if agreed by the contact person)
- Farm type (experimental farm, commercial farm, etc)

- Sector (arable crops, animal production, forestry, etc.)
- Specific agricultural 'subsector' (e.g. pig farming, dairy farming, potato growing, etc.)
- Topic
- Sustainability aspect (if applicable)
- Link to website

A third potential use for the inventory is to find info on **specific demonstrations**. However, both project teams specifically decided not to include the latter option into the online tool for the following reasons. First, information will become outdated very quickly, and most websites of demonstration organisations already have this information centralised. Second, this was not a specific requirement in the RUR11 call, and as a result, neither PLAID nor AgriDemo-F2F have included this information level in their project proposal. This also corresponds with the earlier decision to focus on the level of demonstration farms and sets of demonstration activities, and not on single on-farm demonstration events.

2.2.2. Source for analysis

In this situation, researchers of both project are considered as the beneficiaries of the data in the inventory, for statistical analysis. These statistics could serve three functions in our overall analysis:

- To identify broader typologies or relate theoretical typologies to what's actually out there.
- To identify and discuss differences between countries / national AKIS and build recommendations on that;
- For general recommendations, relating our 'qualitative' findings to quantitative data on what is currently happening.

Given the second function above, we should be able to break down all statistical info to the **country-level**. We should then be able to retrieve the following statistics:

- Topics of demos in a country
- Total annual number of demos per country
- Gross annual ratios of demos to sectors, topics....
- Main organisers of demonstrations (within our sample)
- Main funders of demonstrations (within our sample)
- Main audience for demonstrations: numbers, gender, ...
- Fraction of demos that focus on commercial topics versus 'public goods' topics (e.g. sustainability)
- Learning method: what percentage of demos use interactive means for learning
- ...

To properly address the various remarks and facilitate the different user requirements the survey has been split up in two main parts: part A, collecting information at the level of the farm or the organisation and directed at practitioners as end-users, and part B, collecting information at the level of a set of demonstration activities, directed at researchers as end-users.

This version of the online tool was demonstrated and tested during an interactive training session during the 2nd general project meeting in Aberdeen, with all PLAID and AgriDemo-F2F project

partners. Further feedback and suggestions for improvement were collected during that session, resulting in 2 final questionnaires, one addressing farmers (Annex 2), and one directed at organisations (not included).

3. Data collection procedure

The developed surveys will be used to create a Europe-wide inventory of open farms engaging in on-farm demonstration activities. The aim is not necessarily to have an exhaustive inventory, but rather to create a global view of the diversity of demonstration activities in Europe. Also, we are specifically targeting farms who repeatedly have demonstrations on their farm, regardless of the frequency (several times a year, yearly event, every two years, ...).

PLAID and AgriDemo-F2F project partners are organized in 'country teams', and have discussed and agreed upon a 'country approach' for data collection. This country approach details how data will be collected, who will be involved and the timing, to ensure a well-balanced and organized data collection process.

The following section presents the specifics of the data collection procedure, with various options that can be followed for the process of data collection.

3.1. Personnel

During the inventory data collection the following categories of personnel are considered:

PARTICIPANT: A person who is an authoritative source of the information we require and is willing to share the information with the projects through a survey or interview to create an inventory.

INTERVIEWER: A person specifically trained to supervise the procedure of information collection, who will provide the participant with access to the survey, provides project information upon request, helps to resolve any queries that may arise from the answering of questions, and checks that the collected information is stored safely by using the on-line tool.

CONTACT PERSON: A person, preferably in the participant's country, with authority to resolve doubts about the project or from the answering of the survey questions in a coherent way, i.e. giving the same answers to the same questions (even if the questions are poorly adapted to a particular region, coherence is required in their interpretation).

IT ENGINEER: The person who ensures the correct functioning of the infrastructure and the availability of computer tools for as long as necessary.

FARMDemo: The combined efforts of AgriDemo-F2F and PLAID

3.2. Tools

The process of collecting information is supported by the use of computer tools installed on a computer utilised for the collection of the FarmDemo inventory.

The main tool is designed as a web version of the survey, accessible from any device connected to the internet. In the current version only the IT Engineer has access to the management functionalities.

On the same computer any information or extra resources that may be needed to facilitate the inventory task will be available for consultation and download in standard formats (spreadsheet, pdf document).

3.3. Data collection

3.3.1. Preparation

FarmDemo will advertise the survey through the appropriate channels set in the communication plan. We distinguish between two phases for distributing the survey.

In the first stage of data collection (before the launch of the FarmDemo-Hub), we will not make the link to the survey public, but distribute it only through the different national contact persons. It should not be necessary for a farmer to make contact to ask for the survey to be sent to him. The contact person, or a person which he delegates (the interviewer), can send information about the project to distribution lists that include the web address and the digital document with the survey. The main reason to do this, is to ensure data quality. At least in the first stages of inventory development, we want to ensure a close follow-up of what is included in the inventory. In the second stage, when we have a working FarmDemo-Hub, we will decide whether both Part A and Part B of the survey will be put online. As explained in section 2.2, Part A is designed to collect information necessary for the practitioners to find organisations/demonstration farms in the inventory. Part B is designed for analytical purposes during both projects. When the analyses are finished within both projects, collecting Part B data is no longer relevant. As a result, depending on the analytical needs of project partners, it is likely that we will decide to only make Part A available for the broader public, to update the inventory with new participants.

The interviewers (partners within both projects) will be given the opportunity to translate the questionnaire into the local language. The IT engineer will provide them with the survey in their local language.

3.3.2. Basic data collection process

A participant is expected to connect to the survey web tool using the internet address that has been advertised. Basic information about the project objectives, along with the link to start the survey process will be found on the home page. The participant starts the survey (in the local language), which begins with obtaining informed consent, through a number of tick boxes:

- I agree that the indicated contact information and my topics of demonstration activities will be made available on the online inventory and that the information may be used for research purposes
- I confirm that the information I have entered is my own personal information, or I have been given authority to submit this information by its owners
- I understand that I can ask questions or withdraw my information from the survey at any point by contacting enquires@plaid-h2020.eu or agridemo.contact@usc.es

After this, the participant will move on to a range of questions on the demonstration activities. To resolve any doubts that may arise when reading the questions in the survey, and to obtain more information about the project or the objectives of the survey, the participant can address his or her national contact person.

3.3.3. Alternative options

There are two main reasons for following an alternative data collection process. First, there is the possibility to offer assistance to participants to fulfill the survey. This will be more or less the general rule during the first stage of data collection, to ensure good quality data for further analysis. Second, there is the possibility that a participant may want to participate in the inventory but cannot or prefers not to access the survey through the online tool, both during the first and the second stage of data collection. In such a case, the participant can use a downloaded version (digital document or paper version) of the survey. The document can either be downloaded by the interviewer or the participant. He or she can download a digital document with the survey in a standard format (pdf document), in the local language (there will be versions in all languages of the survey).

Depending on the specific situation within their country, project partners and/or participants can choose from the different options below, to further develop the inventory.

A. Providing assistance by sending an interviewer:

Sending a person (interviewer) to help the participant fill out the online survey.

With the help of the interviewer, the participant connects to the web tool to answer the survey questions related to the demonstration. In the case there is no connection available, the survey can be filled on an offline android application provided by the interviewer. The interviewer should be able to resolve any questions that may arise from the answering of questions in the survey. If this is not enough, the interviewer can ask the contact person for assistance. Ethical consent will be obtained, confirming that the participant agrees to the use of the collected personal data by FarmDemo. The survey questions will be submitted online.

Sending a person (interviewer) to help the participant fill out the digital document with the survey.

With the help of the interviewer, the participant answers the survey questions in the digital document related to the demonstration. The interviewer will be able to resolve any questions that may arise from the answering of questions in the survey. If this is not enough, the interviewer can ask the contact person for assistance. Ethical consent will be obtained, confirming that the participant agrees to the use of the collected personal data by FarmDemo. Upon completion, the interviewer transfers the data to the online survey. At that point, a message will also be sent to inform the participant that his or her data has been added. The data copy (in the original digital document) is safely stored according to the provisions made in the Data Management Plan.

Printing the survey document and sending a person (interviewer) to help the participant complete the survey.

With the help of the interviewer, the participant answers the survey questions on the paper copy of the survey. The interviewer should be able to resolve any questions that may arise from the survey questions. The contact person will also be available either online or by phone for additional assistance. Ethical consent will be obtained, confirming that the participant agrees to the use of the collected personal data by FarmDemo. Upon completion, the interviewer transfers the data to the online survey. At that point, a message will also be sent to inform the participant that his or her data has been added. The data copy (on the original paper version) should be safely stored (see also 3.3.5).

B. Providing access to the survey by email/mail

E-mailing to the participant the digital document with the survey.

The participant answers the questions from the survey by entering the information digitally directly into an offline version of the survey document. Any doubts that may arise from answering the questions in the survey can be resolved by asking the interviewer (assigned by the contact person). Ethical consent will be obtained, confirming that the participant agrees to the use of the collected personal data by FarmDemo. When completed the participant will send the digital document or preferably send the document as an attachment by e-mail to the interviewer, after which he or she transfers the data to the online survey. At that point, a message will also be sent to inform the participant that his data has been added. The data copy (in the original digital document) is safely stored according to the provisions made in the Data Management Plan.

Printing the survey document on paper and send it by mail to the participant.

The participant answers the survey questions on the paper copy, related to the demonstration. If the participant has any doubts that may arise from the answering the questions in the survey, these can be resolved by asking the interviewer. Ethical consent will be obtained, confirming that the participant agrees to the use of the collected personal data by FarmDemo. When finished, the participant will send or deliver the completed survey to the interviewer. After collecting the information, the interviewer transfers the data to the online survey. At that point, a message will also be sent to inform the participant that his data has been added. The data copy (on the original paper version) should be safely stored (see also 3.3.5).

3.3.4. Data validation

As specified above, during the first phase we aim to collect data as much as possible by or in the presence of an interviewer, to ensure good quality data. However, if the survey wasn't completed under the supervision of an interviewer, the answers received in a digital document or paper format should be validated by the interviewer, to ensure that the correct document has been used and that the answers were well understood (i.e peer quality control), before uploading the information in the online survey.

It may be necessary for the interviewer to contact the participant to provide further clarification, using the same communication channel that was used to distribute the survey (preferably) or any other available. To resolve any doubt that may arise at this stage, the contact person may also be asked to provide further clarification.

Once the data has been entered into the online web tool, it is possible to review all answer before submitting. After submission, it is possible to obtain a summary. Once the data has been stored it is no longer possible to modify the entry. In case a correction is necessary or data is invalid, the entry can be discarded, and re-entered (by the interviewer or the participant).

3.3.5. Data Storage

If any paper documents have been received during the process, they will be stored safely according to the provisions of the data management plan (jointly agreed by the projects). These documents will be the participants' responses to the survey, including the participants' informed consent. Alternatively, they can be scanned for easy storage (in some countries a scanned copy may have the same value as the original), the paper version however will then need to be securely disposed of (e.g. shredded).

The entire database of the web tool will be backed up (frequency to be decided) automatically. The copies will be stored as stated in the data management plan (agreed by both projects).

3.4. Supporting documents

We have developed several supporting templates/documents for project partners to use during the process of data collection. These include 1) an overview of possible incentives for participating in the project and the survey, 2) a supporting letter, following an example of the French team, informing participants of the project, and the fact that they will be contacted shortly to complete the survey and 3) a short description of FarmDemo. These supporting documents have been included in Annex 3.

3.5. Follow-up and exploitation

For the process of follow-up and exploitation, we discern between two stages. Stage 1 encompasses the period July 2017 – December 2017. During this first stage, data will be collected mainly by the project partners, and we foresee fairly little self-registration during this first phase. There are two main reasons for this. First, during this first stage, we want to obtain full responses to the survey, i.e. encompassing both parts A and B, as much as possible. This is necessary to fulfill our second user requirement (see also 2.2.2). During this first stage, all project partners are expected to follow the procedures as specified above. There will be 4 distinct moments for follow-up:

- September 15th: **all project partners receive a country update:** In the current version only the person responsible for the web tool has access to the management functionalities. An automatic system will be implemented that will periodically back up the participation data (probably every day) and make copies available to project members in a shared directory. This information will be downloaded in a spreadsheet format (csv document).
- End Sept-Early Oct: **regional Skype meetings** with PLAID and AgriDemo-F2F project coordinators and project partner groups. During these meetings the country approach, and the first country updates will be discussed. We have scheduled 6 Skype meetings.
- October 30th: **all project partners receive a 2nd country update**
- November 30th: **all project partners receive a 3rd country update**

Data collected at that point in time will then be used to create three main outputs: i) the FarmDemo online inventory, ii) a set of country reports (Annex 4), and iii) development of a typology (Agridemo-F2F, Task 2.4).

During the second stage, starting from January 2018, the focus will shift towards the first end-user group. The link will be made public, together with a first version of the inventory/FarmDemo-Hub. This should create a stronger incentive for farmers and organisations to be included in the inventory. Self-registration should be the main way to further collect data at this point. It may also be an option to remove part B from the survey at this point, since relatively little analysis is scheduled after this point in time, but this needs to be discussed further. To validate the inventory, three supra-regional meetings have been scheduled in February – March 2018.

4. Annexes

Annex 1

| INPUT | FIRST SELECTION FOR THE INVENTORY | | | | | | |
|-------|--|---|--|--|---|---|--|
| | General site info (where) | Demonstration site (where) | Organiser/initiator (who) | Organising Network (who) | Management (who) | Funding (how) | Declared objective (why) |
| | <ul style="list-style-type: none"> Postal code (or range of postal codes) Name (if part of project/set of demonstration activities and if relevant 'e.g. Quality Meat Scotland's monitor farms') Contact information: <ul style="list-style-type: none"> Email Website | <ul style="list-style-type: none"> Ownership of farm <ul style="list-style-type: none"> Commercial farm Public owned farm Research farm on campus Research farm out of campus Research farm by independent scientists Industry owned farm Charitably owned farm Farmtype (EU/EIP-AGRI typology) | <ul style="list-style-type: none"> Choose between: Individual farmer; Private company; Farmers' organisation; NGO and/or other agricultural /developmental org.; Private or public Extension service/ other advisory services; Research institute/ university; Ministry or other national agencies Mixed (open question) | <ul style="list-style-type: none"> If applicable: name organising network Formal or informal organising network Size of organising network (estimation number of members, divided in size categories) | <ul style="list-style-type: none"> Management of demonstration: <ul style="list-style-type: none"> Researcher managed Researcher/ farmer-managed Farmer-managed Ownership of innovation: <ul style="list-style-type: none"> demonstration of own innovation demonstration of someone else's innovation | <ul style="list-style-type: none"> Public (regional, national or EU) or Private or Multi-source (co-financing or 'in kind' (ex. Advisor paid by government, activity paid by other source)) or none Coverage costs with funds <ul style="list-style-type: none"> all costs covered with funds all costs covered with funds and additional participant fee only participant fee other | <ul style="list-style-type: none"> Farming system related objectives: <ul style="list-style-type: none"> Sustainability Improved environmental conditions Competitiveness/ productivity Human/society system related objectives: <ul style="list-style-type: none"> Knowledge enhancement Awareness building Innovation uptake Facilitating networking / local community relations Regulatory compliance Policy implementation (New) Technology promotion/ Product sales |

| INPUT | AS EXTRA INFORMATION | | | | | | |
|-------|--|---|---|--|--|--|--|
| | Policies or regulations supporting demo (why) | Desired outcomes (why) | Demonstration site – extra (where) | Organising Network – extra (who) | Costs (how) | | |
| | (probably too specific for the inventory, but it is important that we recognise governance.) | economic/ management innovation, increased production/ efficiency, improved environmental conditions, regulatory compliance, product sales, etc | <ul style="list-style-type: none"> • Topography (defined list) • Main current farming practice(s) • Soil types • Farm size • Climatic/ Agro-ecological zone • Urban/Rural • Fixed site/ one-off • Reputation as a good farmer | <ul style="list-style-type: none"> • Embedded in pre-existing local initiatives/network network • Duration of network <ul style="list-style-type: none"> - Long term > 5 years - Short term < 5 years - none • Intensity of network <ul style="list-style-type: none"> - strong (what is strong?) - weak (what is weak?) • Homogeneity of network: what does this mean? | <ul style="list-style-type: none"> • Estimation total average costs per event: <ul style="list-style-type: none"> - (categories of different amounts) • Estimation costs per participant <ul style="list-style-type: none"> - (categories of different amounts) • In kind contributions specified per participant (costs not covered by the budget i.e. what is contributed for 'free') | | |

| FIRST SELECTION FOR THE INVENTORY | | | | |
|--|---|---|--|--|
| Geographic coverage of target audience (who) | Accessibility of target audience (who) | Specifics of target audience (who) | Participation fee (how) | |
| <ul style="list-style-type: none"> • Choice between: <ul style="list-style-type: none"> - Local - Regional - National - Cross-border - Virtual (on-line) - Combination | <ul style="list-style-type: none"> • Choice between: <ul style="list-style-type: none"> - Non-restricted (open invitation) - Invited individual participants linked to an existing network/study group - Invited individual participants not linked to an existing network/study group | <ul style="list-style-type: none"> • Age group <ul style="list-style-type: none"> - young farmers/new entrants (<40) - older farmers (preparing for succession) - all ages • Occupational group <ul style="list-style-type: none"> - farmers - others (specify) • Farm type/Production system/Farming Sector specific or not? If yes, specify • Farmers awareness/adoption (possible categories: no prior knowledge, limited prior knowledge, good prior knowledge but no own experience (not adopted), own experience (adopted)) • Group size <ul style="list-style-type: none"> - One-on-one - Small group (<15 participants) - Large group or community (> 15 participants) • Network the participant belongs to: <ul style="list-style-type: none"> - main invited or other | <ul style="list-style-type: none"> • Choice between: <ul style="list-style-type: none"> - Free of charge - Participation fee paid by participant - Participation fee but paid by network or other institution | |

ACCESS

| ACCESS | AS EXTRA INFORMATION | | | | |
|--------|--|--|---|--|--|
| | Spatial distribution of demonstration farms (where) | Advertising (how) | Participant (who) | Participating audience (Instead of participant) (who) | Target audience/participant – extra (who) |
| | <ul style="list-style-type: none"> Choice between: <ul style="list-style-type: none"> - Single Farmer demonstrations - Block demonstrations - Scattered farms | <ul style="list-style-type: none"> Open or closed question? | <ul style="list-style-type: none"> Age group <ul style="list-style-type: none"> - young farmers/new entrants (<40) - older farmers (preparing for succession) - all ages Occupational group <ul style="list-style-type: none"> - farmers - others (specify) Farm type/Production system/Farming Sector specific or not? If yes, specify Farmers awareness/adoption (possible categories: no prior knowledge, limited prior knowledge, good prior knowledge but no own experience (not adopted), own experience (adopted)) Group size <ul style="list-style-type: none"> - One-on-one - Small group (<15 participants) - Large group or community (> 15 participants) network participant belongs to | <ul style="list-style-type: none"> Is target audience reached? If not, what are the differences (open question) | <ul style="list-style-type: none"> Gender |

| | FIRST SELECTION FOR THE INVENTORY | | | | | | | |
|---------|--|---|--|--|---|--|--|---|
| | Topic (insert EU typology) (what) | Type of innovation demonstrated (what) | Mediation techniques (how) | Form of interaction (how) | Feedback/Evaluation (how) | Frequency (how) | Length (how) | Materials supplied (how) |
| PROCESS | <ul style="list-style-type: none"> • Specified sector (use EU typology e.g., dairy, poultry) • Specified farming system (e.g. agroforestry, organic, farming in alpine regions, ...) • Activity domain/theme: <ul style="list-style-type: none"> - irrigation - pest management - marketing/developing market opportunities - Food security/safety - Efficient resource use - Waste Management and Disposal - Precision farming - Breeding - Efficient and high production - Business performance - Landscape | <ul style="list-style-type: none"> • Experimental (testing) or exemplary (diffusion) • Level <ul style="list-style-type: none"> - Single Practice / Single component - Farming system approach, eg. Cropping pattern, agroforestry system - Composite demonstration • Level of technology <ul style="list-style-type: none"> - low - high (drones, robots, digital systems, remote sensing) | <ul style="list-style-type: none"> • Main technique used <ul style="list-style-type: none"> - Oral presentations/seminar ('expert-led') - Field trials - farm-field walks (peer observation) - Exhibition - Video's - On-line tutorial - Hands-on experience/training sessions/workshops - Interactive discussion (eg. facilitated group discussions, round table, ...) - Combination (open answer) | <ul style="list-style-type: none"> • Real life or virtual • who-to-who <ul style="list-style-type: none"> - Private advisor-to-farmer - Public advisors/extensionist to farmer - Researcher-to-farmer - Farmer-to-farmer/ peer-to-peer - Farmer-to-researcher/ advisor - Advisor/extension staff - to - extension, private sector staff, advisers researchers, students - Researcher-to- extension, private sector staff, advisers, students | <ul style="list-style-type: none"> • yes or no | <ul style="list-style-type: none"> • Choice between: <ul style="list-style-type: none"> - One-off (single event) - Repeated event (weekly, monthly, annual, biannual,..): <ul style="list-style-type: none"> - Repeating the same demo topic across the year (e.g. irrigation system) - Repeating different demo topics across the year (different topics or in function of different crop stages) - Combination | <ul style="list-style-type: none"> • Choice between: <ul style="list-style-type: none"> - Half day - Full day - Several days - Week - Month | <ul style="list-style-type: none"> • Choice between: <ul style="list-style-type: none"> - flyers - workbook - samples - other |

| | | | | | | | | |
|--|--|--|------------------------------------|--|---|--|---|-------------------------|
| PROCESS | management - Nature conservation/wildlife and biodiversity - Energy Efficiency - other (open answer) | | | | | | | |
| | AS EXTRA INFORMATION | | | | | | | |
| | Type of innovation of demonstrations (what) | Degree of deviation from current practice (what) | Degree of Involvement (how) | Form of interaction (how) | Offer of follow-up (how) | Degree of formalisation (how) | Participation rewards (how) | Demo Type (what) |
| <ul style="list-style-type: none"> Choice between: <ul style="list-style-type: none"> - Product - Process - Marketing - Organisational | <ul style="list-style-type: none"> Choice between: <ul style="list-style-type: none"> - Traditional practice - Incremental innovation - Radical innovation - An innovation not totally new for a region, but not common in the community - Showcasing of existing experience (focus on experienced farmers) | <ul style="list-style-type: none"> of farmers to overall demonstration functions of multiple stakeholders of funder | See above | <ul style="list-style-type: none"> yes or no only through designated events or other | <ul style="list-style-type: none"> Choice between: <ul style="list-style-type: none"> - Informal (bottom-up, farmer-driven) - Formal (top-down, institution-driven) | <ul style="list-style-type: none"> Choice between: <ul style="list-style-type: none"> - None - Monetary - Food label - Training certification - other | <ul style="list-style-type: none"> o Experimental (testing) or exemplary (diffusion) o Focus on Result or method (or both) o Single intervention/Pack age or all-practice demo o Cropping pattern or single season demo | |

Farmers' Questionnaire (q7)

FarmDemo Informed Consent

1

Thank you for offering to complete the following questionnaire about your farming and demonstration activities. Your answers will form part of the on-line database (inventory) of Demonstration farms throughout Europe, located on the **FarmDemo Hub**.

Purpose of the FarmDemo Inventory

This **FarmDemo inventory** will allow farmers and demonstration providers across Europe to locate on-farm demonstrations, on a clickable map, on a range of topics. You will be part of the European Union Agricultural community (including the EU 28, Norway, Serbia and Switzerland) giving you access to a much wider group of contacts than either regionally or nationally available, resulting in global advertising of your farm and your demonstration activities.

Why are my details important?

The more participants who are included in the database (located on the FarmDemo Hub), the more beneficial it will be to both the agricultural sector and to the individual farms. The inventory will be used as a starting point for creating networks on demonstration activities in the future, and will be used to provide a *go to farm demonstration guide*. Your contribution is very important to increasing access and knowledge of demonstration activities on farms in Europe.

How do I enter my details?

The first part of the survey (Part A) is basic information (contact details, farming topic, farming practices etc). This takes about 10 minutes to complete. You will be asked to confirm which pieces of information can be made public.

Part B (optional - additional 20 minutes) is more in-depth and will allow us to perform an analysis of the current practices of agricultural demonstration around Europe, useful to funders, governments and EU policy makers.

We suggest that organizations complete both parts (A and B) of the survey, if more visibility is desired for each demonstration farm, then we suggest to complete part A of the survey for each demonstration farm.

What will happen to my details?

Once you have given your consent, to the use of your data, the details will be entered into the database. Participation is completely voluntary and you are free to withdraw your data at any time, without having to give a reason.

Further Information

If you have any questions please contact [enquiries@plaid-h2020.eu or agridemo.contact@usc.es].

Thank you for your time

PLAID and AgriDemo-F2F partners

Contact

2 Complete with your data *

Please write your answer(s) here:

- Name of the person completing the questionnaire
- Email address

3 Location country *

Please choose **only one** of the following:

- Austria
- Belgium
- Bulgaria
- Croatia
- Cyprus
- Czech Republic
- Denmark
- Estonia
- Finland
- France
- Germany
- Greece
- Hungary
- Ireland
- Italy
- Latvia
- Lithuania
- Luxembourg
- Malta
- Netherlands
- Poland
- Portugal
- Romania
- Slovakia
- Slovenia
- Spain
- Sweden
- United Kingdom

4 Completion date

Please enter a date:

Farm Contact

5 Farm name (if applicable)

Please write your answer here:

6 Name of demonstration activity (if different and applicable)

Please write your answer here:

7 Indicate your location

8 Mandatory contact information for the demonstration farm *

Please write your answer(s) here:

- Contact name
- Email

9 Optional contact information

Please write your answer(s) here:

- Website
- Facebook
- Twitter
- Area phone code
- Phone number
- LinkedIn
- Instagram
- Other

10 Select which data you want to **make public**

Please choose **all** that apply:

Only answer this question for the items you selected in question q7 ('Optional contact information')

- Contact name
- Email
- Map location
- Website
- Facebook
- Twitter
- Area phone code
- Phone number
- LinkedIn
- Instagram
- Other

Farm Information

11 Please select your farm type(s)

Please choose **all** that apply:

- Specialist field crops (cereals, oilseeds)
- Specialist horticulture (vegetable)
- Specialist permanent crops (olives, vineyards, orchards)

- Specialist grazing livestock (dairy, cattle, sheep)
- Specialist granivore (pigs, poultry)
- Mixed cropping
- Mixed livestock
- Mixed crops-livestock

12 Please identify how your farm is managed

Please choose **only one** of the following:

- Commercial farm (i.e. an ordinary farm business)
- Research farm / Experimental farm / Knowledge Transfer farm
- Charitable farm (eg. NGO)
- Public farm
- Other

13 Are the demonstration activities on the farm part of a network or programme?

Please choose **only one** of the following:

- Yes
- No

14 Please indicate the network or programme and website when available

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '13 [p2]' (Are the demonstration activities on the farm part of a network or programme?)

Please write your answer(s) here:

- Network/Programme
- Website

15 What is the size of the network/programme?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '13 [p2]' (Are the demonstration activities on the farm part of a network or programme?)

Please choose **only one** of the following:

- 0-10 farms
- 11-50 farms
- 51-100 farms
- > 100 farms

16 Is the network an EIP network?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '13 [p2]' (Are the demonstration activities on the farm part of a network or programme?)

Please choose **only one** of the following:

- Local Action Group
- Operational Group
- National Rural Network
- Other
- Unsure

The agricultural European Innovation Partnership (EIP-AGRI) works to foster competitive and sustainable farming and forestry that 'achieves more and better from less'. It contributes to ensuring a steady supply of food, feed and biomaterials, developing its work in harmony with the essential natural resources on which farming depends.

<https://ec.europa.eu/eip/agriculture/en/content/EIPAGRIabout>

17 Do you undertake demonstration activities on *

Please choose **all** that apply:

- Crops/trees
- Animal husbandry
- Topics not related to a specific crop or animal

18 Please indicate the crops on which you undertake demonstration activities

Only answer this question if the following conditions are met:

Answer was 'Crops/trees' at question '17 [r01]' (Do you undertake demonstration activities on)

Please select at least one answer

Please choose **all** that apply:

- Arable crops - Root crops (sugar beet, potato, others),
- Arable crops - Combinable crops (rice, maize, cereals, pulses, oilseeds, others)
- Fodder crops (soybean, lucerne, silage maize, grass, alfalfa, clover, others)
- Pasture
- Vegetables - Open field (tomatoes, carrots, green peas, spinach, onion, asparagus, cabbage),
- Vegetables - Greenhouse (tomatoes, cucumber, peppers, leafy crops, herbs, others)
- Ornamentals - Open field (bulbs, shrubs, trees, others)
- Ornamentals - Greenhouse (cut flowers, pot plants, others)
- Fruit trees and shrubs (apple, pear, stone fruits, soft fruits, citrus, kiwi, nuts, others)
- Grapevine (table grape and wine-grape)
- Olive trees
- AgroForestry/Forestry
- Other

19 Specify the **Other** crop/tree *

Only answer this question if the following conditions are met:

Answer was at question '18 [r10]' (Please indicate the crops on which you undertake demonstration activities)

Please write your answer here:

20 Please indicate the farm management topics on which you undertake demonstration activities for **Arable crops - Root crops**

Only answer this question if the following conditions are met:

Answer was at question '18 [r10]' (Please indicate the crops on which you undertake demonstration activities)

Please select at least one answer

Please choose **all** that apply:

- Biodiversity and nature management (ancient/local varieties biodiversity, birds, pollination, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Conservation agriculture
- Crop protection Integrated pest management (IPM), biological pest control, Decision Support Systems, spraying techniques)
- Ecological footprint
- Low input farming (extensive production systems, integrated farming)
- Machinery
- New crops (alternative crops, energy crops)
- New varieties/planting material
- Processing to food/feed (Wine, Vegetables, Fruit, Bakery, Oil...)
- Pruning and trellising systems
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, nutraceutic)
- Soil fertility management (Nutrients and organic matter management, soil management, green manure, fertiliser use, crop rotation), soil compaction
- Technologies (electronic identification, precision-farming, robots, IOT)
- Urban agriculture
- Water management (irrigation, drainage)
- Other:

21 Please indicate the farm management topics on which you undertake demonstration activities for **Arable crops - Combinable crops**

Only answer this question if the following conditions are met:

Answer was at question '18 [r10]' (Please indicate the crops on which you undertake demonstration activities)

Please select at least one answer

Please choose **all** that apply:

- Biodiversity and nature management (ancient/local varieties biodiversity, birds, pollination, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Conservation agriculture
- Crop protection Integrated pest management (IPM), biological pest control, Decision Support Systems, spraying techniques)
- Ecological footprint
- Low input farming (extensive production systems, integrated farming)
- Machinery
- New crops (alternative crops, energy crops)
- New varieties/planting material

- Processing to food/feed (Wine, Vegetables, Fruit, Bakery, Oil...)
- Pruning and trellising systems
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, nutraceutical)
- Soil fertility management (Nutrients and organic matter management, soil management, green manure, fertiliser use, crop rotation), soil compaction
- Technologies (electronic identification, precision-farming, robots, IOT)
- Urban agriculture
- Water management (irrigation, drainage)
- Other:

22 Please indicate the farm management topics on which you undertake demonstration activities for **Fodder crops**

Only answer this question if the following conditions are met:

Answer was at question '18 [r10]' (Please indicate the crops on which you undertake demonstration activities)

Please select at least one answer

Please choose **all** that apply:

- Biodiversity and nature management (ancient/local varieties biodiversity, birds, pollination, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Conservation agriculture
- Crop protection Integrated pest management (IPM), biological pest control, Decision Support Systems, spraying techniques)
- Ecological footprint
- Low input farming (extensive production systems, integrated farming)
- Machinery
- New crops (alternative crops, energy crops)
- New varieties/planting material
- Processing to food/feed (Wine, Vegetables, Fruit, Bakery, Oil...)
- Pruning and trellising systems
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, nutraceutical)
- Soil fertility management (Nutrients and organic matter management, soil management, green manure, fertiliser use, crop rotation), soil compaction
- Technologies (electronic identification, precision-farming, robots, IOT)
- Urban agriculture
- Water management (irrigation, drainage)
- Other:

23 Please indicate the farm management topics on which you undertake demonstration activities for **Pasture**

Only answer this question if the following conditions are met:

Answer was at question '18 [r10]' (Please indicate the crops on which you undertake demonstration activities)

Please select at least one answer

Please choose **all** that apply:

- Biodiversity and nature management (ancient/local varieties biodiversity, birds, pollination, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Conservation agriculture
- Crop protection Integrated pest management (IPM), biological pest control, Decision Support Systems, spraying techniques)
- Ecological footprint
- Low input farming (extensive production systems, integrated farming)
- Machinery
- New crops (alternative crops, energy crops)
- New varieties/planting material
- Processing to food/feed (Wine, Vegetables, Fruit, Bakery, Oil...)
- Pruning and trellising systems
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, nutraceutical)
- Soil fertility management (Nutrients and organic matter management, soil management, green manure, fertiliser use, crop rotation), soil compaction
- Technologies (electronic identification, precision-farming, robots, IOT)
- Urban agriculture
- Water management (irrigation, drainage)
- Other:

24 Please indicate the farm management topics on which you undertake demonstration activities for **Vegetables - Open field**

Only answer this question if the following conditions are met:

Answer was at question '18 [r10]' (Please indicate the crops on which you undertake demonstration activities)

Please select at least one answer

Please choose **all** that apply:

- Biodiversity and nature management (ancient/local varieties biodiversity, birds, pollination, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Conservation agriculture
- Crop protection Integrated pest management (IPM), biological pest control, Decision Support Systems, spraying techniques)
- Ecological footprint
- Low input farming (extensive production systems, integrated farming)
- Machinery
- New crops (alternative crops, energy crops)
- New varieties/planting material
- Processing to food/feed (Wine, Vegetables, Fruit, Bakery, Oil...)
- Pruning and trellising systems
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, nutraceutical)
- Soil fertility management (Nutrients and organic matter management, soil management, green manure, fertiliser use, crop rotation), soil compaction
- Technologies (electronic identification, precision-farming, robots, IOT)
- Urban agriculture
- Water management (irrigation, drainage)
- Other:

25 Please indicate the farm management topics on which you undertake demonstration activities for
Vegetables - Greenhouse

Only answer this question if the following conditions are met:

Answer was at question '18 [r10]' (Please indicate the crops on which you undertake demonstration activities)

Please select at least one answer

Please choose **all** that apply:

- Biodiversity and nature management (ancient/local varieties biodiversity, birds, pollination, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Conservation agriculture
- Crop protection Integrated pest management (IPM), biological pest control, Decision Support Systems, spraying techniques)
- Ecological footprint
- Low input farming (extensive production systems, integrated farming)
- Machinery
- New crops (alternative crops, energy crops)
- New varieties/planting material
- Processing to food/feed (Wine, Vegetables, Fruit, Bakery, Oil...)
- Pruning and trellising systems
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, nutraceutic)
- Soil fertility management (Nutrients and organic matter management, soil management, green manure, fertiliser use, crop rotation), soil compaction
- Technologies (electronic identification, precision-farming, robots, IOT)
- Urban agriculture
- Water management (irrigation, drainage)
- Other:

26 Please indicate the farm management topics on which you undertake demonstration activities for
Ornamentals - Open field

Only answer this question if the following conditions are met:

Answer was at question '18 [r10]' (Please indicate the crops on which you undertake demonstration activities)

Please select at least one answer

Please choose **all** that apply:

- Biodiversity and nature management (ancient/local varieties biodiversity, birds, pollination, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Conservation agriculture
- Crop protection Integrated pest management (IPM), biological pest control, Decision Support Systems, spraying techniques)
- Ecological footprint
- Low input farming (extensive production systems, integrated farming)
- Machinery
- New crops (alternative crops, energy crops)
- New varieties/planting material

- Processing to food/feed (Wine, Vegetables, Fruit, Bakery, Oil...)
- Pruning and trellising systems
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, nutraceutical)
- Soil fertility management (Nutrients and organic matter management, soil management, green manure, fertiliser use, crop rotation), soil compaction
- Technologies (electronic identification, precision-farming, robots, IOT)
- Urban agriculture
- Water management (irrigation, drainage)
- Other:

27 Please indicate the farm management topics on which you undertake demonstration activities for **Ornamentals - Greenhouse**

Only answer this question if the following conditions are met:

Answer was at question '18 [r10]' (Please indicate the crops on which you undertake demonstration activities)

Please select at least one answer

Please choose **all** that apply:

- Biodiversity and nature management (ancient/local varieties biodiversity, birds, pollination, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Conservation agriculture
- Crop protection Integrated pest management (IPM), biological pest control, Decision Support Systems, spraying techniques)
- Ecological footprint
- Low input farming (extensive production systems, integrated farming)
- Machinery
- New crops (alternative crops, energy crops)
- New varieties/planting material
- Processing to food/feed (Wine, Vegetables, Fruit, Bakery, Oil...)
- Pruning and trellising systems
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, nutraceutical)
- Soil fertility management (Nutrients and organic matter management, soil management, green manure, fertiliser use, crop rotation), soil compaction
- Technologies (electronic identification, precision-farming, robots, IOT)
- Urban agriculture
- Water management (irrigation, drainage)
- Other:

28 Please indicate the farm management topics on which you undertake demonstration activities for **Fruit trees and shrubs**

Only answer this question if the following conditions are met:

Answer was at question '18 [r10]' (Please indicate the crops on which you undertake demonstration activities)

Please choose **all** that apply:

- Biodiversity and nature management (ancient/local varieties biodiversity, birds, pollination, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation

- Conservation agriculture
- Crop protection Integrated pest management (IPM), biological pest control, Decision Support Systems, spraying techniques)
- Ecological footprint
- Low input farming (extensive production systems, integrated farming)
- Machinery
- New crops (alternative crops, energy crops)
- New varieties/planting material
- Processing to food/feed (Wine, Vegetables, Fruit, Bakery, Oil...)
- Pruning and trellising systems
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, nutraceutic)
- Soil fertility management (Nutrients and organic matter management, soil management, green manure, fertiliser use, crop rotation), soil compaction
- Technologies (electronic identification, precision-farming, robots, IOT)
- Urban agriculture
- Water management (irrigation, drainage)
- Other:

29 Please indicate the farm management topics on which you undertake demonstration activities for **Grapevine**

Only answer this question if the following conditions are met:

Answer was at question '18 [r10]' (Please indicate the crops on which you undertake demonstration activities)

Please choose **all** that apply:

- Biodiversity and nature management (ancient/local varieties biodiversity, birds, pollination, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Conservation agriculture
- Crop protection Integrated pest management (IPM), biological pest control, Decision Support Systems, spraying techniques)
- Ecological footprint
- Low input farming (extensive production systems, integrated farming)
- Machinery
- New crops (alternative crops, energy crops)
- New varieties/planting material
- Processing to food/feed (Wine, Vegetables, Fruit, Bakery, Oil...)
- Pruning and trellising systems
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, nutraceutic)
- Soil fertility management (Nutrients and organic matter management, soil management, green manure, fertiliser use, crop rotation), soil compaction
- Technologies (electronic identification, precision-farming, robots, IOT)
- Urban agriculture
- Water management (irrigation, drainage)
- Other:

30 Please indicate the farm management topics on which you undertake demonstration activities for **Olive trees**

Only answer this question if the following conditions are met:

Answer was at question '18 [r10]' (Please indicate the crops on which you undertake demonstration activities)

Please choose **all** that apply:

- Biodiversity and nature management (ancient/local varieties biodiversity, birds, pollination, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Conservation agriculture
- Crop protection Integrated pest management (IPM), biological pest control, Decision Support Systems, spraying techniques)
- Ecological footprint
- Low input farming (extensive production systems, integrated farming)
- Machinery
- New crops (alternative crops, energy crops)
- New varieties/planting material
- Processing to food/feed (Wine, Vegetables, Fruit, Bakery, Oil...)
- Pruning and trellising systems
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, nutraceutic)
- Soil fertility management (Nutrients and organic matter management, soil management, green manure, fertiliser use, crop rotation), soil compaction
- Technologies (electronic identification, precision-farming, robots, IOT)
- Urban agriculture
- Water management (irrigation, drainage)
- Other:

31 Please indicate the farm management topics on which you undertake demonstration activities for **AgroForestry/Forestry**

Only answer this question if the following conditions are met:

Answer was at question '18 [r10]' (Please indicate the crops on which you undertake demonstration activities)

Please choose **all** that apply:

- Biodiversity and nature management (ancient/local varieties biodiversity, birds, pollination, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Conservation agriculture
- Crop protection Integrated pest management (IPM), biological pest control, Decision Support Systems, spraying techniques)
- Ecological footprint
- Low input farming (extensive production systems, integrated farming)
- Machinery
- New crops (alternative crops, energy crops)
- New varieties/planting material
- Processing to food/feed (Wine, Vegetables, Fruit, Bakery, Oil...)
- Pruning and trellising systems
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, nutraceutic)
- Soil fertility management (Nutrients and organic matter management, soil management, green manure, fertiliser use, crop rotation), soil compaction
- Technologies (electronic identification, precision-farming, robots, IOT)
- Urban agriculture
- Water management (irrigation, drainage)
- Other:

32 Please indicate the farm management topics on which you undertake demonstration activities for **Other** crop/tree

Only answer this question if the following conditions are met:

Answer was at question '18 [r10]' (Please indicate the crops on which you undertake demonstration activities)

Please select at least one answer

Please choose **all** that apply:

- Biodiversity and nature management (ancient/local varieties biodiversity, birds, pollination, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Conservation agriculture
- Crop protection Integrated pest management (IPM), biological pest control, Decision Support Systems, spraying techniques)
- Ecological footprint
- Low input farming (extensive production systems, integrated farming)
- Machinery
- New crops (alternative crops, energy crops)
- New varieties/planting material
- Processing to food/feed (Wine, Vegetables, Fruit, Bakery, Oil...)
- Pruning and trellising systems
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, nutraceutic)
- Soil fertility management (Nutrients and organic matter management, soil management, green manure, fertiliser use, crop rotation), soil compaction
- Technologies (electronic identification, precision-farming, robots, IOT)
- Urban agriculture
- Water management (irrigation, drainage)
- Other:

33 Please indicate the animals on which you undertake demonstration activities

Only answer this question if the following conditions are met:

Answer was at question '17 [r01]' (Do you undertake demonstration activities on)

Please select at least one answer

Please choose **all** that apply:

- Beef cattle (on pasture, indoor)
- Dairy cattle (on pasture, indoor)
- Pig husbandry (free range, indoor)
- Sheep husbandry (meat, milk, wool, breeding)
- Goat husbandry (meat, milk, wool, breeding)
- Poultry - Egg production (free range, in barn, in cage)
- Poultry - Meat production (free range, in barn)
- Horse and donkey husbandry (meat production, for leiasure)
- Bee keeping
- Game (moose, deer, birds: pheasant, grouse, pigeon...; others)

- Aquaculture (freshwater, sea water)
- Minor and exotic animals
- Other

34 Specify the **Other** animal husbandry *

Only answer this question if the following conditions are met:

Answer was at question '33 [r50]' (Please indicate the animals on which you undertake demonstration activities)

Please write your answer here:

35 Please indicate the farm management topics on which you undertake demonstration activities for **Beef cattle**

Only answer this question if the following conditions are met:

Answer was at question '33 [r50]' (Please indicate the animals on which you undertake demonstration activities)

Please select at least one answer

Please choose **all** that apply:

- Animal Health management and welfare
- Animal nutrition/Feeding
- Biodiversity and nature management (local breeds, biodiversity, birds, ecological footprint, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Housing and rearing systems
- Machinery
- Pasture management
- Processing to food/feed (Dairy products, Honey, Meat...)
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, biosecurity such as pathogens transmissions, disease spreading and transmission prevention)
- Strategies to reduce risk of antibiotic resistance development
- Technologies (electronic identification, equipment, installations, precision-farming, robots)
- Waste management
- Other:

36 Please indicate the farm management topics on which you undertake demonstration activities for **Dairy cattle**

Only answer this question if the following conditions are met:

Answer was at question '33 [r50]' (Please indicate the animals on which you undertake demonstration activities)

Please select at least one answer

Please choose **all** that apply:

- Animal Health management and welfare
- Animal nutrition/Feeding

- Biodiversity and nature management (local breeds, biodiversity, birds, ecological footprint, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Housing and rearing systems
- Machinery
- Pasture management
- Processing to food/feed (Dairy products, Honey, Meat...)
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, biosecurity such as pathogens transmissions, disease spreading and transmission prevention)
- Strategies to reduce risk of antibiotic resistance development
- Technologies (electronic identification, equipment, installations, precision-farming, robots)
- Waste management
- Other:

37 Please indicate the farm management topics on which you undertake demonstration activities for **Pig husbandry**

Only answer this question if the following conditions are met:

Answer was at question '33 [r50]' (Please indicate the animals on which you undertake demonstration activities)

Please select at least one answer

Please choose **all** that apply:

- Animal Health management and welfare
- Animal nutrition/Feeding
- Biodiversity and nature management (local breeds, biodiversity, birds, ecological footprint, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Housing and rearing systems
- Machinery
- Pasture management
- Processing to food/feed (Dairy products, Honey, Meat...)
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, biosecurity such as pathogens transmissions, disease spreading and transmission prevention)
- Strategies to reduce risk of antibiotic resistance development
- Technologies (electronic identification, equipment, installations, precision-farming, robots)
- Waste management
- Other:

38 Please indicate the farm management topics on which you undertake demonstration activities for **Sheep husbandry**

Only answer this question if the following conditions are met:

Answer was at question '33 [r50]' (Please indicate the animals on which you undertake demonstration activities)

Please select at least one answer

Please choose **all** that apply:

- Animal Health management and welfare

- Animal nutrition/Feeding
- Biodiversity and nature management (local breeds, biodiversity, birds, ecological footprint, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Housing and rearing systems
- Machinery
- Pasture management
- Processing to food/feed (Dairy products, Honey, Meat...)
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, biosecurity such as pathogens transmissions, disease spreading and transmission prevention)
- Strategies to reduce risk of antibiotic resistance development
- Technologies (electronic identification, equipment, installations, precision-farming, robots)
- Waste management
- Other:

39 Please indicate the farm management topics on which you undertake demonstration activities for **Goat husbandry**

Only answer this question if the following conditions are met:

Answer was at question '33 [r50]' (Please indicate the animals on which you undertake demonstration activities)

Please select at least one answer

Please choose **all** that apply:

- Animal Health management and welfare
- Animal nutrition/Feeding
- Biodiversity and nature management (local breeds, biodiversity, birds, ecological footprint, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Housing and rearing systems
- Machinery
- Pasture management
- Processing to food/feed (Dairy products, Honey, Meat...)
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, biosecurity such as pathogens transmissions, disease spreading and transmission prevention)
- Strategies to reduce risk of antibiotic resistance development
- Technologies (electronic identification, equipment, installations, precision-farming, robots)
- Waste management
- Other:

40 Please indicate the farm management topics on which you undertake demonstration activities for **Poultry - Egg production**

Only answer this question if the following conditions are met:

Answer was at question '33 [r50]' (Please indicate the animals on which you undertake demonstration activities)

Please select at least one answer

Please choose **all** that apply:

- Animal Health management and welfare
- Animal nutrition/Feeding
- Biodiversity and nature management (local breeds, biodiversity, birds, ecological footprint, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Housing and rearing systems
- Machinery
- Pasture management
- Processing to food/feed (Dairy products, Honey, Meat...)
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, biosecurity such as pathogens transmissions, disease spreading and transmission prevention)
- Strategies to reduce risk of antibiotic resistance development
- Technologies (electronic identification, equipment, installations, precision-farming, robots)
- Waste management
- Other:

41 Please indicate the farm management topics on which you undertake demonstration activities for **Poultry - Meat production**

Only answer this question if the following conditions are met:

Answer was at question '33 [r50]' (Please indicate the animals on which you undertake demonstration activities)

Please select at least one answer

Please choose **all** that apply:

- Animal Health management and welfare
- Animal nutrition/Feeding
- Biodiversity and nature management (local breeds, biodiversity, birds, ecological footprint, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Housing and rearing systems
- Machinery
- Pasture management
- Processing to food/feed (Dairy products, Honey, Meat...)
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, biosecurity such as pathogens transmissions, disease spreading and transmission prevention)
- Strategies to reduce risk of antibiotic resistance development
- Technologies (electronic identification, equipment, installations, precision-farming, robots)
- Waste management
- Other:

42 Please indicate the farm management topics on which you undertake demonstration activities for **Horse and donkey husbandry**

Only answer this question if the following conditions are met:

Answer was at question '33 [r50]' (Please indicate the animals on which you undertake demonstration activities)

Please select at least one answer

Please choose **all** that apply:

- Animal Health management and welfare
- Animal nutrition/Feeding
- Biodiversity and nature management (local breeds, biodiversity, birds, ecological footprint, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Housing and rearing systems
- Machinery
- Pasture management
- Processing to food/feed (Dairy products, Honey, Meat...)
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, biosecurity such as pathogens transmissions, disease spreading and transmission prevention)
- Strategies to reduce risk of antibiotic resistance development
- Technologies (electronic identification, equipment, installations, precision-farming, robots)
- Waste management
- Other:

43 Please indicate the farm management topics on which you undertake demonstration activities for **Bee keeping**

Only answer this question if the following conditions are met:

Answer was at question '33 [r50]' (Please indicate the animals on which you undertake demonstration activities)

Please select at least one answer

Please choose **all** that apply:

- Animal Health management and welfare
- Animal nutrition/Feeding
- Biodiversity and nature management (local breeds, biodiversity, birds, ecological footprint, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Housing and rearing systems
- Machinery
- Pasture management
- Processing to food/feed (Dairy products, Honey, Meat...)
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, biosecurity such as pathogens transmissions, disease spreading and transmission prevention)
- Strategies to reduce risk of antibiotic resistance development
- Technologies (electronic identification, equipment, installations, precision-farming, robots)
- Waste management
- Other:

44 Please indicate the farm management topics on which you undertake demonstration activities for **Game**

Only answer this question if the following conditions are met:

Answer was at question '33 [r50]' (Please indicate the animals on which you undertake demonstration activities)

Please select at least one answer

Please choose **all** that apply:

- Animal Health management and welfare
- Animal nutrition/Feeding
- Biodiversity and nature management (local breeds, biodiversity, birds, ecological footprint, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Housing and rearing systems
- Machinery
- Pasture management
- Processing to food/feed (Dairy products, Honey, Meat...)
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, biosecurity such as pathogens transmissions, disease spreading and transmission prevention)
- Strategies to reduce risk of antibiotic resistance development
- Technologies (electronic identification, equipment, installations, precision-farming, robots)
- Waste management
- Other:

45 Please indicate the farm management topics on which you undertake demonstration activities for **Aquaculture**

Only answer this question if the following conditions are met:

Answer was at question '33 [r50]' (Please indicate the animals on which you undertake demonstration activities)

Please select at least one answer

Please choose **all** that apply:

- Animal Health management and welfare
- Animal nutrition/Feeding
- Biodiversity and nature management (local breeds, biodiversity, birds, ecological footprint, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Housing and rearing systems
- Machinery
- Pasture management
- Processing to food/feed (Dairy products, Honey, Meat...)
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, biosecurity such as pathogens transmissions, disease spreading and transmission prevention)
- Strategies to reduce risk of antibiotic resistance development
- Technologies (electronic identification, equipment, installations, precision-farming, robots)
- Waste management
- Other:

46 Please indicate the farm management topics on which you undertake demonstration activities for **Minor and exotic animals**

Only answer this question if the following conditions are met:

Answer was at question '33 [r50]' (Please indicate the animals on which you undertake demonstration activities)

Please select at least one answer

Please choose **all** that apply:

- Animal Health management and welfare
- Animal nutrition/Feeding
- Biodiversity and nature management (local breeds, biodiversity, birds, ecological footprint, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Housing and rearing systems
- Machinery
- Pasture management
- Processing to food/feed (Dairy products, Honey, Meat...)
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, biosecurity such as pathogens transmissions, disease spreading and transmission prevention)
- Strategies to reduce risk of antibiotic resistance development
- Technologies (electronic identification, equipment, installations, precision-farming, robots)
- Waste management
- Other:

47 Please indicate the farm management topics on which you undertake demonstration activities for **Other** animal husbandry

Only answer this question if the following conditions are met:

Answer was at question '33 [r50]' (Please indicate the animals on which you undertake demonstration activities)

Please select at least one answer

Please choose **all** that apply:

- Animal Health management and welfare
- Animal nutrition/Feeding
- Biodiversity and nature management (local breeds, biodiversity, birds, ecological footprint, high nature value farming, protected species, wildlife, others)
- Climate change mitigation and adaptation
- Housing and rearing systems
- Machinery
- Pasture management
- Processing to food/feed (Dairy products, Honey, Meat...)
- Quality enhancement and promotion (protected designations of origin (PDO), protected geographical indication (PDI), hygienic and safety issues, nutritional properties, biosecurity such as pathogens transmissions, disease spreading and transmission prevention)
- Strategies to reduce risk of antibiotic resistance development
- Technologies (electronic identification, equipment, installations, precision-farming, robots)
- Waste management
- Other:

48 Please indicate the farm diversification topics on which you undertake demonstration activities not linked to a specific crop or animal

Only answer this question if the following conditions are met:

Answer was at question '17 [r01]' (Do you undertake demonstration activities on)

Please select at least one answer

Please choose **all** that apply:

- Agritourism and recreational services (ecotourism, bed and breakfast, play barns, pick your own, adventure trails, sporting)
- Alternative marketing (added value, community supported agriculture, farm shops, farmers' markets, local products, on-farm processing, on-line sales, short food supply chains)
- Business development (branding, business planning, cost-efficiency, labour management, marketing, risk management)
- Business models (on-farm processing, community supported agriculture, fair trade, public/private partnerships, short food supply chains, organizational innovation, value chain)
- CAP/State subsidies and schemes (greening, direct supports, less favoured areas, Operational Groups/Cooperation-EIP, farm modernization; various rural development program measures/schemes)
- Equine services
- Farm succession and new entrants
- Fish and Game-related (hunting, fishing, shooting)
- Ground and surface water protection
- Renewable energy and energy efficiency issues (abiotic energy resource, anaerobic digestion, biodiesel, bioenergy, biofuel, biogas, biomass, energy conservation, geothermal, hydrogen energy, hydropower, solar energy, wind turbine)
- Social care (care farming, kindergartens, education, elderly care, care for offenders)
- Other:

49 Selected topics

Name

Demonstration activity 1

Demonstration activity 2

Demonstration activity 3

Demonstration activity 4

Demonstration activity 5

Demonstration activity 6

Demonstration activity 7

Demonstration activity 8

Demonstration activity 9

Demonstration activity 10

Demonstration activity 11

Demonstration activity 12

Demonstration activity 13

Name

Demonstration activity 14

Demonstration activity 15

Demonstration activity 16

Demonstration activity 17

Demonstration activity 18

Demonstration activity 19

Demonstration activity 20

50 Please specify **Arable crops - Root crops** on which you undertake demonstration activities

Only answer this question if the following conditions are met:

Answer was at question '18 [r10]' (Please indicate the crops on which you undertake demonstration activities)

Please choose **all** that apply:

- Sugar beet
- Potato
- Other:

51 Please specify **Arable crops - Combinable crops** on which you undertake demonstration activities

Only answer this question if the following conditions are met:

Answer was at question '18 [r10]' (Please indicate the crops on which you undertake demonstration activities)

Please choose **all** that apply:

- Rice
- Maize
- Cereals
- Pulses
- Oilseeds
- Other:

52 Please specify **Fodder crops** on which you undertake demonstration activities

Only answer this question if the following conditions are met:

Answer was at question '18 [r10]' (Please indicate the crops on which you undertake demonstration activities)

Please choose **all** that apply:

- Soybean
- Lucerne

- Silage maize
- Grass
- Alfalfa
- Clover
- Other:

53 Please specify **Vegetables - Open field** on which you undertake demonstration activities

Only answer this question if the following conditions are met:

Answer was at question '18 [r10]' (Please indicate the crops on which you undertake demonstration activities)

Please choose **all** that apply:

- Tomatoes
- Carrots
- Green peas
- Spinach
- Onion
- Asparagus
- Cabbage
- Other:

54 Please specify **Vegetables - Greenhouse** on which you undertake demonstration activities

Only answer this question if the following conditions are met:

Answer was at question '18 [r10]' (Please indicate the crops on which you undertake demonstration activities)

Please choose **all** that apply:

- Tomatoes
- Cucumber
- Peppers
- Leafy crops
- Herbs
- Other:

55 Please specify **Ornamentals - Open field** on which you undertake demonstration activities

Only answer this question if the following conditions are met:

Answer was at question '18 [r10]' (Please indicate the crops on which you undertake demonstration activities)

Please choose **all** that apply:

- Bulbs
- Shrubs
- Trees
- Other:

56 Please specify **Ornamentals - Greenhouse** on which you undertake demonstration activities

Only answer this question if the following conditions are met:

Answer was at question '18 [r10]' (Please indicate the crops on which you undertake demonstration activities)

Please choose **all** that apply:

- Cut flowers
- Pot plants
- Other:

57 Please specify **Fruit trees and shrubs** on which you undertake demonstration activities

Only answer this question if the following conditions are met:

Answer was at question '18 [r10]' (Please indicate the crops on which you undertake demonstration activities)

Please choose **all** that apply:

- Apple
- Pear
- Stone fruits
- Soft fruits
- Citrus
- Kiwi
- Nuts
- Other:

58 Please specify **Grapevine** on which you undertake demonstration activities

Only answer this question if the following conditions are met:

Answer was at question '18 [r10]' (Please indicate the crops on which you undertake demonstration activities)

Please choose **all** that apply:

- Table grape
- Wine-grape
- Other:

59 Please specify **Beef cattle** on which you undertake demonstration activities

Only answer this question if the following conditions are met:

Answer was at question '33 [r50]' (Please indicate the animals on which you undertake demonstration activities)

Please choose **all** that apply:

- On pasture
- Indoor
- Other:

60 Please specify **Dairy cattle** on which you undertake demonstration activities

Only answer this question if the following conditions are met:

Answer was at question '33 [r50]' (Please indicate the animals on which you undertake demonstration activities)

Please choose **all** that apply:

- On pasture
- Indoor
- Other:

61 Please specify **Pig husbandry** on which you undertake demonstration activities

Only answer this question if the following conditions are met:

Answer was at question '33 [r50]' (Please indicate the animals on which you undertake demonstration activities)

Please choose **all** that apply:

- Free range
- Indoor
- Other:

62 Please specify **Sheep husbandry** on which you undertake demonstration activities

Only answer this question if the following conditions are met:

Answer was at question '33 [r50]' (Please indicate the animals on which you undertake demonstration activities)

Please choose **all** that apply:

- Meat
- Milk
- Wool
- Breeding
- Other:

63 Please specify **Goat husbandry** on which you undertake demonstration activities

Only answer this question if the following conditions are met:

Answer was at question '33 [r50]' (Please indicate the animals on which you undertake demonstration activities)

Please choose **all** that apply:

- Meat
- Milk
- Wool
- Breeding
- Other:

64 Please specify **Poultry - Egg production** on which you undertake demonstration activities

Only answer this question if the following conditions are met:

Answer was at question '33 [r50]' (Please indicate the animals on which you undertake demonstration activities)

Please choose **all** that apply:

- Free range
- In barn
- In cage
- Other:

65 Please specify **Poultry - Meat production** on which you undertake demonstration activities

Only answer this question if the following conditions are met:

Answer was at question '33 [r50]' (Please indicate the animals on which you undertake demonstration activities)

Please choose **all** that apply:

- Free range
- In barn
- Other:

66 Please specify **Horse and donkey husbandry** on which you undertake demonstration activities

Only answer this question if the following conditions are met:

Answer was at question '33 [r50]' (Please indicate the animals on which you undertake demonstration activities)

Please choose **all** that apply:

- Meat production
- For leisure
- Other:

67 Please specify **Game** on which you undertake demonstration activities

Only answer this question if the following conditions are met:

Answer was at question '33 [r50]' (Please indicate the animals on which you undertake demonstration activities)

Please choose **all** that apply:

- Moose
- Deer
- Pheasant
- Grouse
- Pigeon
- Other:

68 Please specify **Aquaculture** on which you undertake demonstration activities

Only answer this question if the following conditions are met:

Answer was at question '33 [r50]' (Please indicate the animals on which you undertake demonstration activities)

Please choose **all** that apply:

- Freshwater
- Sea water
- Other:

Farm Demonstration Activities

69 We are interested in whether the demonstration was initiated by you (the farmer) or by an external organisation (either research or a commercial supplier company). Please indicate this by checking 1 completely farmer led, 2 minimal input by external organisations and at the other end of the scale 5 initiated and led by an external organisation.

Please choose the appropriate response for each item:

1 2 3 4 5

farmer-led vs. institution or commercial-led

70 To what extent are your demonstrations focusing on single practices (mulching, machinery, application of pesticide) or more related to a whole farm approach (multiple practices linked to the overall farm management). Please indicate this by checking 1: demonstrations are always focussing on one or a few single practices, 2: demonstrations are commonly focussing on one or a few single practices, 3: demonstrations are equally focusing on one or a few single practices or on a whole farm approach, 4: demonstrations are commonly focussing on a whole farm approach or 5: demonstrations are always focussing on a whole farm approach.

Please choose the appropriate response for each item:

1 2 3 4 5

single practices vs. whole farm approach

71 What are the most important reasons why you (the farmer) first decided/agreed to host these demonstration activities on your farm? From the list below, please indicate at most 5 reasons in order of importance.

All your answers must be different and you must rank in order.

Please select at most 5 answers

Please number each box in order of preference from 1 to 17

Please choose no more than 5 items.

- Information gathering/sharing
- Networking
- Social recognition
- Local economic development
- Monetary/Financial
- Improved environmental conditions

- Competitiveness/Productivity
- Innovation uptake
- Technology promotion/Product sales
- Regulatory compliance/Policy implementation
- Research implementation
- Knowledge creation
- Educational and training opportunities
- Innovation development
- Strengthen the farming community
- Assist farm families
- Nature conservation

72 Please indicate the primary organiser of each of the main topics on which you provide demonstration activities

Please choose the appropriate response for each item:

Only answer this question for the items you selected in question q35 ('Selected topics')

| | Individual farmer | Supply chain company | Farmers' organization | NGO/charity and/or other agricultural development organization | Private/public extension or advisory service | Research institution |
|-------------------------|--------------------------|-----------------------------|------------------------------|---|---|-----------------------------|
| Demo activity 01 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 02 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 03 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 04 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 05 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 06 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 07 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

| | Individual farmer | Supply chain company | Farmers' organization | NGO/charity and/or other agricultural development organization | Private/public extension or advisory service | Research institution |
|------------------|--------------------------|--------------------------|--------------------------|--|--|--------------------------|
| Demo activity 08 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 09 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 10 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 11 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 12 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 13 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 14 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 15 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 16 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 17 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 18 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 19 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

| | Individual farmer | Supply chain company | Farmers' organization | NGO/charity and/or other agricultural development organization | Private/public extension or advisory service | Research institution |
|-------------------------|--------------------------|--------------------------|--------------------------|--|--|--------------------------|
| Demo activity 20 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

73 Please, indicate the approximate number of demos and attendees per year

Please write your answer(s) here:

- Number of individual demos
- Total number of attendees

Continue?

74 We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue? *

Please choose **only one** of the following:

- Yes
- No

Farm Demonstration Activities - Part B

75 Please indicate the two most important funders of the demonstration activities

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?)

Please choose the appropriate response for each item:

Only answer this question for the items you selected in question q35 ('Selected topics')

| | First | | | | | | | | | | Second | | | | | | | |
|--|-------|--|--|--|--|--|--|--|--|--|--------|--|--|--|--|--|--|--|
| | | | | | | | | | | | | | | | | | | |

| | Self-funded | Supply chain company funded | Public funded (regional, national, EU...) | Charitably/NGO funded | Farming organization funded | Advisory/extension service funded | Research funded | Same as organiser | Other | Self-funded | Supply chain company funded | Public funded (regional, national, EU...) | Charitably/NGO funded | Farming organization funded | Advisory/extension service funded | Research funded | Same as organiser | Other |
|------------------|--------------------------|-----------------------------|---|--------------------------|-----------------------------|-----------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|-----------------------------|---|--------------------------|-----------------------------|-----------------------------------|--------------------------|--------------------------|--------------------------|
| Demo activity 01 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 02 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 03 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 04 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 05 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 06 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 07 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 08 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 09 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 10 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 11 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 12 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 13 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 14 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 15 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 16 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 17 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 18 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 19 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 20 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

76 Please indicate other funders for **Demo activity 01**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '75 [p20]' (Please indicate the two most important funders of the demonstration activities)

Please write your answer here:

77 Please indicate other funders for **Demo activity 02**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '75 [p20]' (Please indicate the two most important funders of the demonstration activities)

Please write your answer here:

78 Please indicate other funders for **Demo activity 03**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '75 [p20]' (Please indicate the two most important funders of the demonstration activities)

Please write your answer here:

79 Please indicate other funders for **Demo activity 04**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '75 [p20]' (Please indicate the two most important funders of the demonstration activities)

Please write your answer here:

80 Please indicate other funders for **Demo activity 05**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '75 [p20]' (Please indicate the two most important funders of the demonstration activities)

Please write your answer here:

81 Please indicate other funders for **Demo activity 06**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '75 [p20]' (Please indicate the two most important funders of the demonstration activities)

Please write your answer here:

82 Please indicate other funders for **Demo activity 07**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '75 [p20]' (Please indicate the two most important funders of the demonstration activities)

Please write your answer here:

83 Please indicate other funders for **Demo activity 08**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) and Answer was 'Other' at question '75 [p20]' (Please indicate the two most important funders of the demonstration activities)

Please write your answer here:

84 Please indicate other funders for **Demo activity 09**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) and Answer was 'Other' at question '75 [p20]' (Please indicate the two most important funders of the demonstration activities)

Please write your answer here:

85 Please indicate other funders for **Demo activity 10**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) and Answer was 'Other' at question '75 [p20]' (Please indicate the two most important funders of the demonstration activities)

Please write your answer here:

86 Please indicate other funders for **Demo activity 11**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) and Answer was 'Other' at question '75 [p20]' (Please indicate the two most important funders of the demonstration activities)

Please write your answer here:

87 Please indicate other funders for **Demo activity 12**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) and Answer was 'Other' at question '75 [p20]' (Please indicate the two most important funders of the demonstration activities)

Please write your answer here:

88 Please indicate other funders for **Demo activity 13**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) and Answer was 'Other' at question '75 [p20]' (Please indicate the two most important funders of the demonstration activities)

Please write your answer here:

89 Please indicate other funders for **Demo activity 14**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '75 [p20]' (Please indicate the two most important funders of the demonstration activities)

Please write your answer here:

90 Please indicate other funders for **Demo activity 15**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '75 [p20]' (Please indicate the two most important funders of the demonstration activities)

Please write your answer here:

91 Please indicate other funders for **Demo activity 16**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '75 [p20]' (Please indicate the two most important funders of the demonstration activities)

Please write your answer here:

92 Please indicate other funders for **Demo activity 17**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '75 [p20]' (Please indicate the two most important funders of the demonstration activities)

Please write your answer here:

93 Please indicate other funders for **Demo activity 18**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '75 [p20]' (Please indicate the two most important funders of the demonstration activities)

Please write your answer here:

94 Please indicate other funders for **Demo activity 19**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '75 [p20]' (Please indicate the two most important funders of the demonstration activities)

Please write your answer here:

95 Please indicate other funders for **Demo activity 20**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '75 [p20]' (Please indicate the two most important funders of the demonstration activities)

Please write your answer here:

96 Is the demonstration USUALLY provided free of charge?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?)

Please choose the appropriate response for each item:

Only answer this question for the items you selected in question q35 ('Selected topics')

| | Free to all participants | Free to members of the organizing group/network | At a charge to participants | Other |
|-------------------------|---------------------------------|--|------------------------------------|--------------------------|
| Demo activity 01 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 02 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 03 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 04 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 05 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 06 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 07 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 08 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 09 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 10 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 11 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 12 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 13 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 14 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 15 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 16 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 17 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 18 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 19 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 20 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

97 What is the most common charge for participants in **Demo activity 01**?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '96 [p22]' (Is the demonstration USUALLY provided free of charge? (Demo activity 01))

Please write your answer here:

98 What is the most common charge for participants in **Demo activity 02**?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '96 [p22]' (Is the demonstration USUALLY provided free of charge? (Demo activity 02))

Please write your answer here:

99 What is the most common charge for participants in **Demo activity 03**?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '96 [p22]' (Is the demonstration USUALLY provided free of charge? (Demo activity 03))

Please write your answer here:

100 What is the most common charge for participants in **Demo activity 04**?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '96 [p22]' (Is the demonstration USUALLY provided free of charge? (Demo activity 04))

Please write your answer here:

101 What is the most common charge for participants in **Demo activity 05**?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '96 [p22]' (Is the demonstration USUALLY provided free of charge? (Demo activity 05))

Please write your answer here:

102 What is the most common charge for participants in **Demo activity 06**?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '96 [p22]' (Is the demonstration USUALLY provided free of charge? (Demo activity 06))

Please write your answer here:

103 What is the most common charge for participants in **Demo activity 07**?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the

purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '96 [p22]' (Is the demonstration USUALLY provided free of charge? (Demo activity 07))

Please write your answer here:

104 What is the most common charge for participants in **Demo activity 08**?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '96 [p22]' (Is the demonstration USUALLY provided free of charge? (Demo activity 08))

Please write your answer here:

105 What is the most common charge for participants in **Demo activity 09**?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '96 [p22]' (Is the demonstration USUALLY provided free of charge? (Demo activity 09))

Please write your answer here:

106 What is the most common charge for participants in **Demo activity 10**?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '96 [p22]' (Is the demonstration USUALLY provided free of charge? (Demo activity 10))

Please write your answer here:

107 What is the most common charge for participants in **Demo activity 11**?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '96 [p22]' (Is the demonstration USUALLY provided free of charge? (Demo activity 11))

Please write your answer here:

108 What is the most common charge for participants in **Demo activity 12**?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '96 [p22]' (Is the demonstration USUALLY provided free of charge? (Demo activity 12))

Please write your answer here:

109 What is the most common charge for participants in **Demo activity 13**?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '96 [p22]' (Is the demonstration USUALLY provided free of charge? (Demo activity 13))

Please write your answer here:

110 What is the most common charge for participants in **Demo activity 14**?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '96 [p22]' (Is the demonstration USUALLY provided free of charge? (Demo activity 14))

Please write your answer here:

111 What is the most common charge for participants in **Demo activity 15**?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '96 [p22]' (Is the demonstration USUALLY provided free of charge? (Demo activity 15))

Please write your answer here:

112 What is the most common charge for participants in **Demo activity 16**?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '96 [p22]' (Is the demonstration USUALLY provided free of charge? (Demo activity 16))

Please write your answer here:

113 What is the most common charge for participants in **Demo activity 17**?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '96 [p22]' (Is the demonstration USUALLY provided free of charge? (Demo activity 17))

Please write your answer here:

114 What is the most common charge for participants in **Demo activity 18**?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '96 [p22]' (Is the demonstration USUALLY provided free of charge? (Demo activity 18))

Please write your answer here:

115 What is the most common charge for participants in **Demo activity 19**?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '96 [p22]' (Is the demonstration USUALLY provided free of charge? (Demo activity 19))

Please write your answer here:

116 What is the most common charge for participants in **Demo activity 20**?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '96 [p22]' (Is the demonstration USUALLY provided free of charge? (Demo activity 20))

Please write your answer here:

117 How do you promote your activity/event?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?)

Please choose **all** that apply:

- Mailing list
- Website(s)
- Social media: twitter
- Social media: facebook
- Newspaper
- Radio
- TV
- Individual contacts
- Specialized press
- Leaflets
- Other:

118 Please indicate the USUAL frequency and duration of the demonstration activity

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?)

Please choose the appropriate response for each item:

Only answer this question for the items you selected in question q35 ('Selected topics')

| | Frequency | | | | | | Duration | | |
|-------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|-------------------------------|--------------------------|--------------------------|--------------------------|
| | Single activity | Repeated, once per year | Repeated, twice per year | Repeated, 3 per year | Repeated, 4 - 9 per year | Repeated, 10 or more per year | Half day | Single day | More than one day |
| Demo activity 01 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 02 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 03 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 04 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 05 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

| | | | | | | | | | | |
|------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Demo activity 06 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 07 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 08 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 09 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 10 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 11 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 12 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 13 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 14 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 15 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 16 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 17 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 18 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 19 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 20 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

119 Who are the two MAIN demonstrators/instructors in the demonstration activities?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?)

Please choose the appropriate response for each item:

Only answer this question for the items you selected in question q35 ('Selected topics')

| | First | | | | | | Second | | | | | |
|------------------|--------------------------|---------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|---------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| | Farmer | Public/Private advisor(s) | Researcher, Students | Policy maker | Funder | Supply chain actor | Farmer | Public/Private advisor(s) | Researcher, Students | Policy maker | Funder | Supply chain actor |
| Demo activity 01 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 02 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 03 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 04 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 05 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 06 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 07 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 08 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 09 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 10 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 11 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 12 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 13 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 14 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 15 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 16 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 17 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

| | | | | | | | | | | | | |
|-------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Demo activity 18 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 19 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 20 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

120 Which are the typical demonstration methods used during the demonstration activities?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?)

Please choose **all** that apply:

- Oral presentations/seminar ('expert'-led)
- Field trials
- Demonstration display (e.g. equipment, machinery)
- Farm-field walks (peer observation)
- Exhibition
- Videos
- On-line tutorial
- Hands-on experience/training sessions/workshops
- Interactive discussion (e.g. facilitated group discussions, round table, ...)
- Other:

121 Which output(s) are made available after the event to the participants?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?)

Please choose **all** that apply:

- Videos
- On-line tutorial
- Decision support tools
- Pictures
- Presentations
- Handouts
- List of participants
- None
- Other:

122 How do you disseminate the results of the demonstration activities?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?)

Only answer this question for the items you selected in question q35 ('Selected topics')

| | Local/national newspapers | Specialised press | Emails/social media | Website | Other |
|-------------------------|----------------------------------|--------------------------|----------------------------|--------------------------|--------------------------|
| Demo activity 01 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

| | | | | | |
|-------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Demo activity 02 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 03 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 04 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 05 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 06 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 07 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 08 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 09 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 10 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 11 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 12 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 13 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 14 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 15 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 16 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 17 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 18 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 19 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 20 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

123 Please indicate other dissemination channels for **Demo activity 01**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '122 [p29]' (How do you disseminate the results of the demonstration activities?)

Please write your answer here:

124 Please indicate other dissemination channels for **Demo activity 02**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '122 [p29]' (How do you disseminate the results of the demonstration activities?)

Please write your answer here:

125 Please indicate other dissemination channels for **Demo activity 03**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '122 [p29]' (How do you disseminate the results of the demonstration activities?)

Please write your answer here:

126 Please indicate other dissemination channels for **Demo activity 04**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '122 [p29]' (How do you disseminate the results of the demonstration activities?)

Please write your answer here:

127 Please indicate other dissemination channels for **Demo activity 05**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '122 [p29]' (How do you disseminate the results of the demonstration activities?)

Please write your answer here:

128 Please indicate other dissemination channels for **Demo activity 06**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '122 [p29]' (How do you disseminate the results of the demonstration activities?)

Please write your answer here:

129 Please indicate other dissemination channels for **Demo activity 07**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '122 [p29]' (How do you disseminate the results of the demonstration activities?)

Please write your answer here:

130 Please indicate other dissemination channels for **Demo activity 08**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '122 [p29]' (How do you disseminate the results of the demonstration activities?)

Please write your answer here:

131 Please indicate other dissemination channels for **Demo activity 09**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '122 [p29]' (How do you disseminate the results of the demonstration activities?)

Please write your answer here:

132 Please indicate other dissemination channels for **Demo activity 10**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '122 [p29]' (How do you disseminate the results of the demonstration activities?)

Please write your answer here:

133 Please indicate other dissemination channels for **Demo activity 11**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '122 [p29]' (How do you disseminate the results of the demonstration activities?)

Please write your answer here:

134 Please indicate other dissemination channels for **Demo activity 12**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '122 [p29]' (How do you disseminate the results of the demonstration activities?)

Please write your answer here:

135 Please indicate other dissemination channels for **Demo activity 13**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '122 [p29]' (How do you disseminate the results of the demonstration activities?)

Please write your answer here:

136 Please indicate other dissemination channels for **Demo activity 14**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '122 [p29]' (How do you disseminate the results of the demonstration activities?)

Please write your answer here:

137 Please indicate other dissemination channels for **Demo activity 15**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '122 [p29]' (How do you disseminate the results of the demonstration activities?)

Please write your answer here:

138 Please indicate other dissemination channels for **Demo activity 16**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '122 [p29]' (How do you disseminate the results of the demonstration activities?)

Please write your answer here:

139 Please indicate other dissemination channels for **Demo activity 17**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the

purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '122 [p29]' (How do you disseminate the results of the demonstration activities?)

Please write your answer here:

140 Please indicate other dissemination channels for **Demo activity 18**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '122 [p29]' (How do you disseminate the results of the demonstration activities?)

Please write your answer here:

141 Please indicate other dissemination channels for **Demo activity 19**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '122 [p29]' (How do you disseminate the results of the demonstration activities?)

Please write your answer here:

142 Please indicate other dissemination channels for **Demo activity 20**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '122 [p29]' (How do you disseminate the results of the demonstration activities?)

Please write your answer here:

143 Do you request evaluation feedback from participants?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?)

Please choose **only one** of the following:

- Yes, at the event
- Yes, after the event
- No

144 Is the evaluation available for analysis?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Yes, at the event' *or* 'Yes, after the event' at question '143 [p31]' (Do you request evaluation feedback from participants?)

Please choose **only one** of the following:

- Yes

- No

145 Please indicate the profile of a typical group of participants

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?)

All your answers must be different and you must rank in order.

Please select at most 5 answers

Please number each box in order of preference from 1 to 10

Please choose no more than 5 items.

- Farmers
- Farm employees
- Public or Private advisers
- Consumers
- Supply chain actors
- Researchers
- Students
- Policy makers
- Funders
- Other

146 Please indicate the other profile group

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?) *and* Answer was 'Other' at question '145 [p33]' (Please indicate the profile of a typical group of participants)

Please write your answer here:

147 Who is your MAIN audience? **Gender and age**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?)

Please choose the appropriate response for each item:

Only answer this question for the items you selected in question q35 ('Selected topics')

| | | | | | | | | | | | |
|--|---------------|--|--|--|--|--|------------|--|--|--|--|
| | Gender | | | | | | Age | | | | |
|--|---------------|--|--|--|--|--|------------|--|--|--|--|

| | > 90% male | between 75% and 90% male | About 50/50 male/female | between 75% and 90% female | > 90% female | Under 25 | 25 - 40 | 40 - 55 | 55+ | All ages |
|------------------|--------------------------|--------------------------|--------------------------|----------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Demo activity 01 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 02 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 03 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 04 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 05 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 06 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 07 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 08 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 09 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 10 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 11 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 12 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 13 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 14 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 15 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 16 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 17 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 18 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 19 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 20 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

148 Who is your MAIN audience? **Profile**

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '74 [q40]' (We kindly request you to continue with part B of the survey for the purpose of analysis and policy improvements. Continue?)

Please choose the appropriate response for each item:

Only answer this question for the items you selected in question q35 ('Selected topics')

| | Farmers profile | | | Geographical coverage | | | | | | |
|------------------|--------------------------|--------------------------|--------------------------|-----------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| | All farmers | New entrants to farming | Experienced farmers | Innovative farmers/ Farm | Local area | Regional | National | EU-level | Global | |
| Demo activity 01 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 02 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 03 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 04 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 05 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 06 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

| | | | | | | | | | |
|-------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Demo activity 07 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 08 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 09 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 10 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 11 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 12 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 13 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 14 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 15 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 16 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 17 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 18 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 19 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Demo activity 20 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Confirm

149 Thank you for your time and information so far *

Please select at least 3 answers

Please choose **all** that apply:

- I agree that the indicated contact information and my topics of demonstration activities will be made available on the online inventory and that the information may be used for research purposes
- I confirm that the information I have entered is my own personal information, or I have been given authority to submit this information by its owners
- I understand that I can ask questions or withdraw my information from the survey at any point by contacting enquires@plaid-h2020.eu or agridemo.contact@usc.es

Thank you for completing this survey.

Annex 3

Agri-Demo Inventory – why participate?

I am contacting you to invite you to contribute to our farm demonstration inventory as part of the EU Horizon 2020 funded project entitled, “Building an interactive AgriDemo-Hub community: enhancing farmer to farmer learning”.

The overall aim of AgriDemo-F2F project is to enhance peer-to-peer learning within the commercial farming community. A key part of the project will be to construct an inventory of open commercial farms that run demonstration activities, across Europe. We hope to detail the sectors, themes and topics on which they provide expertise and describe the techniques they apply. The European-wide inventory will be compiled and available online for demonstration organisers to search for demonstration activities relevant to them and their farming system.

Inclusion of your demonstration activity in our Agri-Demo inventory will:

- promote your demonstration activity on our regularly maintained website that will be promoted across Europe
- allow you shape important ongoing and planned research into peer-to-peer farmer learning
- connect you with similar demonstration farms across Europe
- help you inform policy on peer-to-peer learning in the farming community
- give you access to a robust inventory of European-wide demonstration activities and connect you with similar demonstration activities across Europe

Also note – if asked:

- *The website will continue to exist/be maintained after the project has finished as part of a subsequent project (subsequent H2020 funding)*

The following text is intended as a guide/starting point only. Please adapt as you feel necessary.

Dear Colleagues and Partners,

The European project FarmDemo brings together a wide range of actors including researchers, academics, advisers and trainers.

The first objective of the project is to build a georeferenced inventory of demonstration farms and farmer-to-farmer learning activities (open day on the farm, on-farm demonstrations, actions implemented by farmers' groups ...) across Europe. To this end, at the beginning of September, an on-line survey will be sent by the partners of the project to a large number of European agricultural development organisations. For further information, you will find enclosed a brief overview of the project.

France is represented in the project by ACTA, APCA and AC3A. These organisations believe that FarmDemo, without claiming to be an exhaustive inventory of all demonstration actions implemented in France, is a real opportunity for all organisations involved in the development of agriculture to highlight the richness, diversity and geographical distribution of farmer-to-farmer learning.

By this e-mail we wish to involve your network in the inventory of demonstration actions developed in France and *in fine*, in the European network the project wants to build. If you agree, you will receive the online survey at the beginning of September as well as some « instructions » for all networks and agricultural organisations, to ensure that the inventory is carried out in the most harmonized and consistent way. If necessary, the project representatives (see attached document) are at your disposal for further information; we also propose, if you wish, to introduce you to this online tool by phone or at the margins of SPACE 2017. In the meantime, focusing on the idea of sharing information, could you please forward this email to your colleagues at regional level?

Thanking you in advance for your collaboration to this project, we wish you a very good summer

Sincerely yours,

The French FarmDemo Team



FarmDemo: supporting farmer-to-farmer learning

Why support farmer-to farmer learning?

Farming needs to become more knowledge-based to meet the multiple expectations emerging from society and to tackle the challenges of food security, food safety, quality, sustainability and climate change in Europe. Such complex challenges make it more important than ever that farmers have opportunities to learn from their colleagues across Europe. Farmers need to be aware of, have access to, and be able to co-create the best farming practices available.

FarmDemo-Hub

Farmers tend to be most influenced by proof of successful farming methods by their peers, and consistently identify other farmers as important sources of information. As a result, demonstration activities hosted by professional farmers at their own farm or on research farms can prove very useful in supporting farmer-to-farmer learning.

FarmDemo aims to understand the role of European demonstration farms, in spreading best practices and innovative farming approaches within the farming community. To create this understanding, we first will construct a Europe-wide inventory of farms undertaking demonstration activities, detailing sectors, themes and topics. In a second step, a set of cases will be selected for in-depth analysis to deepen our understanding. Building on this understanding, evidence and tools for organizing effective farmer-to-farmer learning approaches will be synthesized and made available to end users.

Results and insights will be made public on the FarmDemo-Hub, an online, interactive end-user community. The Hub will include the searchable inventory, next to farm demonstration show cases, best practice examples, videos, etc. .

Partners

FarmDemo brings together the main outputs from two European H2020-projects (PLAID and AgriDemo-F2F). We bring together 27 partners in 19 countries across Europe. For more information on both projects, please visit: <http://www.plaid-h2020.eu/> and <http://www.agridemo-h2020.eu/>.

For more information: [Insert national contact details here.](#)

Outline for FarmDemo Country reports

- Note: the country reports will accompany the posters which are displayed and reviewed at the 'super-regional workshops' held February – March 2018. They will also be used to inform 'practice abstracts' for the EIP Agri database. The reports should be compiled jointly by the PLAID/AgriDemo teams in each country. The reports should be 2-4 pages in length, summarising the key features of demonstration in the country (based primarily on data collected for the inventory).
- Some additional information on the history of demonstration should be collected during interviews, in order to complete Part B of this report.

Title: On-farm demonstration in [Insert Country name]

Authors: [Individuals writing the report]

A. Introduction

What are the most common:

- Topics and purposes of demonstration
 - a) Which topics are highly linked to sustainability (environmental, social, economic)? How?
 - b) Which topics focus on single technologies vs whole farm approaches?
- Providers of demonstration (e.g. private companies, charitable, researchers, farmers)
- Funders of demonstration (e.g. private companies, the state, charities)
- About how many demonstration farms and organisations have been identified in the inventory for this country? About how many participants do these involve (sum of the responses to this question in part A of the survey)?

B. History of demonstration

When was the first on-farm demonstration in the country? How has it evolved since then? (in terms of topic, leadership, funding and audience).

- a) Ask each institutional provider if they know when their organisation first started doing demonstrations. What were the early topics, who was the intended audience and who led the demonstrations (i.e. organised and funded it)?
- b) Then ask if they know of any demonstrations prior to that time. The aim is to try to identify when was the first on-farm demonstration in the country, and how demonstration has evolved since then

C. Major demonstration providers

Who are the 'major' providers (in terms of numbers of demonstration activities and participants) in the country? (includes networks)

- Who are the main initiators?
- Who are the main organisers?
- Briefly describe their activities: summary of topics, approaches etc

D. Farmer-led/innovation driven demonstration vs science driven demonstration

- How common is it for farmers to lead demonstrations? And are there particular topics where farmers are more involved in leadership than others ?
- How common is it for other actors in the food chain to lead demonstrations? And are there particular topics where these actors are more involved in leadership than others?
- Do demonstration activities differ depending on the actor (farmer led vs institutional led, innovation driven vs science driven) providing the demonstrations?

E. Access issues

- Are there particular regions where there is more demonstration than others? (Or more of particular types of demonstration). Why is that?
- How is the gender balance in demonstration – are men or women more involved in some aspects (as initiators, organisers or participants)?
- How is the balance between older and younger participants (e.g. successors), farmers and employees?

F. Types and Other issues

- Is there anything particularly striking or notable about the ‘types’ of demonstration farms or characteristics evident from the data collection?